

ROLE OF INNOVATIVE METHODS IN TEACHING ENGLISH

Gurvinder Singh
Assistance Professor of English
Govt. P.G. College, Ambala Cantt.

Abstract

Change is the main feature of this universe. Modern educational environment is changing rapidly. An educational institution has to change itself according to the changing environment. New ideas, revolutions, methods and programmes are taking place in the education sector day by days. For the existence in the changing environment, educational institution should focus on the latest ideas, and practices to tackle the modern scenario. Teaching of English is a challengeable job these days. But with the use of innovative methods, its teaching can be made more interested and illustrated. Innovation is the process in which new ideas are considered for developing the competitive theory. New ideas are the base for developing the latest concepts. Change is the main characteristic of the educational environment. Innovation is the never-ending process. Latest and advanced educational ideas of today will be outdated tomorrow. It helps to search new concepts on time

Key Words

Innovation, Teaching Methods, Competition, English Language

Introduction

Change is the main feature of this universe. Modern educational environment is changing rapidly. An educational institution has to change itself according to the changing environment. New ideas, revolutions, methods and programmes are taking place in the education sector day by days. For the existence in the changing environment, educational institution should focus on the latest ideas, and practices to tackle the modern scenario. Adoption of latest techniques and methods enables the teachers to be more competitive and successful in the present dynamic environment. An educational institutional cannot survive without innovation. Government of India has declared the decade of 2010 to 2020 as the decade for innovation.

Educational environment has a significant impact on innovation. Environmental factors, both internal and external affect the innovation in education. The innovation process of any

educational undertaking depends on the environmental forces like the attitude, taste and behavior of the students, policy of educationists, policy of Government, international environmental trends, cost of teaching faculty, education policy of the educational organisation, employment trends, technical aspects, placement policy of the teaching organization, educational strategies, approach of teaching faculty and philosophy regarding innovation of the educationalist.

Innovative Methods and English

Teaching of English is a challengeable job these days. But with the use of innovative methods, its teaching can be made more interested and illustrated. **Peter Drucker** has defined the innovation in his words as follows:

“I define innovation as executing new ideas to create value.”

We can say that the innovation is a thinking process for discovering the new approaches for making the teaching more competitive in the long run. It includes new inventions, which makes the education competitive in the environment. It is the medium for removing the existing problems faced by the teachers. Innovation provides the best solutions to the problems faced by the educational institutions in the routine teaching practices.

Teaching innovation can be categorized into two parts as follows:

- 1. Evolutionary Teaching Innovation:** Evolutionary teaching innovation includes improving the existing concepts through new technology and thinking process. In teaching, various practices and methods require the modification and improvement, which can be attained through evolutionary innovative process. The relationship between all the levels of teaching requires evolutionary innovation. People accept the changes caused by the evolutionary innovation easily. Evolutionary innovation is less risky than revolutionary innovation. In the modern competitive era, the scope of evolutionary innovation cannot be ignored. People inside and outside the educational organization want the change in the courses and working styles. Changes in the existing practices are easy to understand and easy to apply in the practice.

- 2. Revolutionary Teaching Innovation**

Revolutionary teaching innovation techniques generate new concepts. Revolutionary innovation is can be used in teaching to develop new practices and new educational methods. It requires high skill and efficiency to search new concepts. These innovations involve high risk. Educational world has to face resistance while applying revolutionary innovative practices. Students do not accept

these practices easily. Revolutionary teaching innovation is important for new teaching methods and latest educational practices.



Types of Teaching Innovation

Innovation is the process in which new ideas are considered for developing the competitive theory. New ideas are the base for developing the latest concepts. Change is the main characteristic of the educational environment. Innovation is the never-ending process. Latest and advanced educational ideas of today will be outdated tomorrow. It helps to search new concepts on time.

New innovative practices are discovered by the use of regular exercise. With the use of innovative methods, the educational organizations are discovering new ways of teaching, examination, evaluation and placement. Change in environmental conditions is changing the perceptions of the students day by day. It has become a difficult task to satisfy the students in the modern competitive environment.

Conclusion

Educational Innovations are changing the expectations of the students day by day. Change in the taste of students is big challenge for the educationists. In the modern age of globalization, the students' needs regarding quality, quantity, placement, competition and knowledge are changing fast. Teaching innovations ease the way of teaching. Latest technology has invented the most advanced techniques for the education institutions. For example, most advanced ICT tools are available in the market for the educational undertakings. No doubt, these tools work very efficiently. But these tools require heavy expenditure on the maintenance. Moreover, in case of any failure, it becomes very difficult to handle the situation. But the education institution who ignores the innovation, cannot survive in the competitive environment. Education institutions have to follow innovative practices to maintain their educational competitiveness.

References

1. JassalNaibSingh. "BusinessOrgansation and Management", Kalyani Publishers, New Delhi, 2021.
2. Joshi Rosi, KapoorSangam. "Business Environment", Kalyani Publishers, New Delhi, 2017.
3. JassalNaibSingh. "ConsumerBehaviour", Kalyani Publishers, New Delhi, 2021.4. Vinayak YashminSofat,
4. JassalNaibSingh. "Business Environment", Kalyani Publishers, New Delhi, 2019.
5. Raja R, Nagasubramani P. Impact of modern technology in education. Journal of Applied and Advanced Research, 2018; 3:33. 10.21839/jaar.2018.v3iS1.165.
6. <https://www.ibef.org/industry>
7. https://www.sagepub.com/sites/default/files/upm-binaries/23137_Chapter_1.pdf
8. https://unctad.org/system/files/official-document/tir2020_en.pdf